



ST. ANN'S COLLEGE FOR WOMEN

A Catholic Christian Minority Institution

Affiliated to Acharya Nagarjuna University & Approved by AICTE, New Delhi

Amaravathi Road, Gorantla, GUNTUR - 522 035. A.P.

Date : 06-04-2023

NOTICE

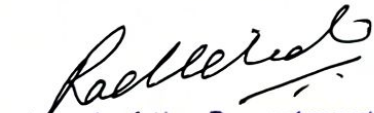
ADD-ON CERTIFICATE COURSE : 2022-2023

The Department of MBA proposes to enroll the students for Add-on Certificate course in "E-Commerce". This program is for the students of MCA. This course will commence from 10th April 2023 to 29th April 2023.


Details of the Course :

1. Venue of Registration : MBA Department
2. Duration of the course : 32 Hours
3. Time : 3:00 pm to 5:00 pm
4. Mode of Teaching : Off line
5. Course Coordinators : Dr. G.Radhika. & Dr.V.Vani

Note : Minimum 80% Attendance and 70% Marks in Final assessment is Compulsory.


Head of the Department
Master of Business Administration
St. Ann's College for Women
GORANTLA, GUNTUR.




6/4/23
PRINCIPAL
St. Ann's College for Women
GORANTLA, GUNTUR-522 034


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DEPARTMENT OF MBA

E-COMMERCE SYLLABUS.

- Concept of E-Commerce
- History of E-Commerce
- Evolution of E-Commerce
- Meaning of E-Commerce
- Process of E-Commerce
- How does E-Commerce works in present scenario
- Types of E-Commerce
- E-Commerce vs E-Business
- Discuss some of the E-Commerce business companies
- Advantages and disadvantages of E-Commerce


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